



Dear Artist:

Your name has been shared with us as a local talent, and we have an exciting opportunity for you to share that talent with the community, all while supporting an incredible cause! To celebrate Fort Collins Habitat for Humanity's 25th Anniversary, we will be showcasing artwork by local artists on reclaimed windows which have been donated by the public to the Habitat for Humanity ReStore. Twenty-five professional artists will be selected to pair their piece with a story submitted to Habitat that reflects on their 25 years of impact in the community. Proceeds from the week-long silent auction will fund critical programs and services offered to Fort Collins families struggling with affordable housing. Your artwork will have an audience of approximately 600 individuals while on display at the Community Creative Center from October 8-14, 2018, and we have a goal of raising \$65,000 during this event.

Examples of original artwork on reclaimed windows:



You have full discretion to the theme and materials used for your artwork as long as a reclaimed window from Habitat for Humanity's ReStore is used. Please keep in mind, this fundraising event is celebratory in nature and, thus, we are seeking uplifting messaging in each of the pieces of artwork. If you choose to participate as an artist, a voucher will be sent to you so that you may select your window (within the size constraints) free of charge from the ReStore. Please place your business card or contact information on the back of your piece of artwork so patrons can contact you in the future.

What are the benefits to you?

1. **Visibility.** Access to a high number of Northern Colorado art enthusiasts together in one location.
2. **Community Impact.** By participating, you are making an important impact in the lives of many individuals and families through your artwork donation.

I hope you will consider supporting this important cause and our 25th Anniversary Fort Collins Habitat for Humanity event. I am happy to answer any questions for you at all. I greatly look forward to hearing from you.

Most Sincerely,

Melinda Brown, melinda@melindabrownevents.com, 970-305-0307
Creative Experience Officer, Melinda Brown Events Inc.
Contract Event Coordinator, Habitat for Humanity's 25th Anniversary Celebration