



Patio Sponsor - \$20,000 (purchases the framing package for a Habitat for Humanity home)

- Sixteen (16) admission tickets plus exclusive access to upstairs private deck overlooking the patio where you can host individuals throughout event
- Four (4) grab bag tickets (valued at \$100/ticket)
- Sixteen (16) VIP Odell Brewing tour tickets (valued at \$50/ticket)
- Recognition as the exclusive Patio partner for the inaugural Hammer 'n' Ale: Handcrafted
 with logo on all event marketing and exclusive banner hung near the loft (overlooking patio
 and street-facing)
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company overview linked and featured on Fort Collins Habitat for Humanity's monthly e-newsletter in month leading up to event and month following event (over 5,500 subscribers and growing)
- Logo prominently linked on Fort Collins Habitat for Humanity's Sponsors and Supporters webpage for a full year
- Logo recognition in full-page advertisement in The Coloradoan
- Invitation to provide a grab bag item(s) showcasing company branding, products, or services
- Up to four (4) exclusive complimentary Team Build Days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo, and a chance to work alongside the Habitat Homebuyer family)





Outdoor Patio

Private Deck



Brewhouse Sponsor - \$15,000 (purchases the foundation for a Habitat for Humanity home)

- Ten (10) admission tickets (valued at \$100/ticket) plus exclusive access to the private loft where you can host individuals throughout the event
- Two (2) grab bag tickets (valued at \$100/ticket)
- Ten (10) VIP Odell Brewing tour tickets (valued at \$50/ticket)
- Recognition as the exclusive Brewhouse partner for the inaugural *Hammer 'n' Ale:* Handcrafted with logo on all event marketing and exclusive banner in the Brewhouse
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company overview linked and featured on Fort Collins Habitat for Humanity's monthly e-newsletter in month leading up to event and month following event (over 5,500 subscribers and growing)
- Logo prominently linked on Fort Collins Habitat for Humanity's Sponsors and Supporters webpage for a full year
- Logo recognition in full-page advertisement in The Coloradoan
- Invitation to provide a grab bag item(s) showcasing company branding, products, or services

 Up to three (3) exclusive complimentary Team Build Days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo, and a chance to work alongside the Habitat Homebuyer family)



The Loft

The Brewhouse



Brewery Tour Sponsor - \$10,000 (purchases insulation for a Habitat for Humanity home)

- Eight (8) admission tickets (valued at \$100/ticket)
- Two (2) grab bag tickets (valued at \$100/ticket)
- Eight (8) VIP Odell Brewing tour tickets (valued at \$50/ticket)
- Recognition as the exclusive brewery tour partner for the interpretation of the interpretation of the exclusive brewery tour partner for the interpretation of the exclusive brewery tour partner for the interpretation of the exclusive brewery tour partner for the interpretation of the exclusive brewery tour partner for the interpretation of the exclusive brewery tour partner for the interpretation of the exclusive brewery tour partner for the interpretation of the exclusive brewery tour partner for the interpretation of the exclusive brewery tour partner for the interpretation of the exclusive brewery tour partner for the interpretation of the exclusive brewery tour partner for the interpretation of the exclusive brewery tour partner for the interpretation of the exclusive brewery tour partner for the interpretation of the exclusive brewery tour partner for the interpretation of the exclusive brewery tour partner for the interpretation of the exclusive brewery tour partner for the interpretation of the exclusive brewery tour partner for the exclusive brewery tour partner for the exclusive brewery tour partner for the interpretation of the exclusive brewery tour partner for the exclusive brewery to the exc
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company over the sked and featured in Fort collins Habitat for Humanity's monthly e-newsletter in month, ading up to even and month following event (over 5,500 subscribers and growing)
- Logo linked on Fort ollins Habit for Humar y's Spensors and Supporters webpage for a full year
- Name recognition in full-page | vertice |
- Logo recognition included on each posters and invitations (over 7,000 distributed)
- Inclusion in all media releases (radio, TV, print if applicable)
- Invitation to provide a grab bag item(s) showcasing company branding, products, or services
- Up to two (2) exclusive complimentary Team Build Days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo, and a chance to work alongside the Habitat Homebuyer family)





Stage Sponsor - \$7,500 (purchases the electrical for a Habitat for Humanity home)

- Six (6) admission tickets (valued at \$100/ticket)
- Six (6) VIP Odell Brewing tour tickets (valued at \$50/ticket)
- Recognition as the exclusive stage partner for the inaugural Hammer 'n' Ale: Handcrafted with logo prominently displayed on stage banner
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company overview line d and feat led on For Collins Habitat for Humanity's monthly e-newslett with the ling up to lent and month following event (over 5,500 subscribers and gowing)
- Logo linked on Fortains Holitat for Hulannity Spacesors and Supporters webpage for a full year
- One month of sign at the Hamony Collages
- Name recognition in full-pa adversement in The Coloradoan
- Logo recognition included
 event posters and invitations (over 7,000 distributed)
- Inclusion in all media mons and press releases (radio, TV, print if applicable)
- Invitation to provide a grab bag item(s) showcasing company branding, products, or services
- One (1) exclusive complimentary Team Build Days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo, and a chance to work alongside the Habitat Homebuyer family)



The Stage







Confidence in Motion

Grab Bag Sponsor - \$5,000 (purchases the foundation excavation for a Habitat for Humanity home)

- Four (4) admission tickets (valued at \$100/ticket)
- Four (4) VIP Odell Brewing tour tickets (valued at \$50/ticket)
- Recognition as the exclusive grab bag partner for the inaugure mer 'n' Ale: Handcrafted with logo prominently displayed on grab bags
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company over the feed all featured conformal for Humanity's monthly e-newsletter at month a ding to event the month following event (over 5,500 subscribers and growng)
- Logo linked on Fort Colins Habita or Humanit s Sponsors and Supporters webpage for a full year
- Name recognition in full-page a ertisement in The Coloradoan
- Logo recognition included on ey at posters and invitations (over 7,000 distributed)
- Inclusion in all media relational press releases (radio, TV, print if applicable)
- Invitation to provide a grab bag item(s) showcasing company branding, products, or services
- One (1) exclusive complimentary Team Build Days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo, and a chance to work alongside the Habitat Homebuyer family)





Volunteer Sponsor - \$5,000 (purchases the foundation excavation for a Habitat for Humanity home)

- Four (4) admission tickets (valued at \$100/ticket)
- Four (4) VIP Odell Brewing tour tickets (valued at \$50/ticket)
- Recognition as the exclusive Volunteer partner for the inaugural *Hammer 'n' Ale:* Handcrafted with logo prominently displayed at the Volunteer Station
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company overview linked and featured on Fort Collins Habitat for Humanity's monthly e-newsletter in month leading up to experiment month following event (over 5,500 subscribers and growing)
- Logo linked on Fort Collins Habitat for Humanity's Sponsor and Suppleters webpage for a full year
- Name recognition in full-page adverse. It in the Coloradon
- Logo recognition included on evalt posters and in rations (ov. 7,000 distributed)
- Inclusion in all media ons and press releases (reliable).
- Invitation to providing grab bag m(s) show sing company branding, products, or services
- One (1) exclusive coloring tary is made Build Days at the Harmony Cottages (includes volunteer lunches, t-shirts, phono, and a chance to work alongside the Habitat Homebuyer family)



Fire Pit Sponsor - \$3,500 (purchases the roof for a Habitat for Humanity home)

- Four (4) admission tickets (valued at \$100/ticket)
- Recognition as the exclusive fire pit partner for the inaugural *Hammer 'n' Ale: Handcrafted* with logo prominently displayed on outdoor patio tables
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company overview linked and for tured on a rt Collins Habitat for Humanity's monthly e-newsletter in month, eading up event a month following event (over 5,500 subscribers and gramma)
- Logo linked on Fort Collins Foitat for Loman C's Sponsol and Supporters webpage for a full year
- Name recognition in full-page advertisement in the Coloradoan
- Logo recognition aluded on ant possers and invitations (over 7,000 distributed)
- Inclusion in all media relations and press releases (radio, TV, print if applicable)
- Invitation to provide a graphag item(s) showcasing company branding, products, or services
- One (1) exclusive commentary Team Build Days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo, and a chance to work alongside the Habitat Homebuyer family)



Fire Pit featured on the Odell Patio



Sign Sponsor - \$2,500 (purchases trusses for a Habitat for Humanity home)

- Two (2) admission tickets (valued at \$100/ticket)
- Recognition as the exclusive signage partner for the inaugural *Hammer 'n' Ale: Handcrafted* with logo displayed on all event signs
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company overview linked and featured on Fort Collins Habitat for Humanity's monthly e-newsletter in month leading up to event and month following event (over 5,500 subscribers and growing)
- Logo linked on Fort Collins Habitat for Humanity's Sponsors and Supporters webpage for a full year
- Name recognition in full-page advertisement in The Coloradoan
- Invitation to provide a grab bag item(s) showcasing company branding, products, or services
- One (1) exclusive complimentary Team Build Days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo, and a chance to work alongside the Habitat Homebuyer family)



Print Media Sponsor - \$2,500 (purchases trusses for a Habitat for Humanity home)

- Two (2) admission tickets (valued at \$100/ticket)
- Recognition as the exclusive print media partner for the inaugural *Hammer 'n' Ale:* Handcrafted with logo prominently displayed on all print media
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company overview linked and featured on Fort Collins Habitat for Humanity's monthly e-newsletter in month leading up to event and month following event (over 5,500 subscribers and growing)
- Logo linked on Fort Collins Habitat for Humanity's Sponsors and Supporters webpage for a full year
- Name recognition in full-page advertisement in The Coloradoan
- Invitation to provide a grab bag item(s) showcasing company branding, products, or services
- One (1) exclusive complimentary Team Build Days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo, and a chance to work alongside the Habitat Homebuyer family)



Radio Media Sponsor - \$2,500 (purchases trusses for a Habitat for Humanity home)

- Two (2) admission tickets (valued at \$100/ticket)
- Recognition as the exclusive radio media partner for the inaugural *Hammer 'n' Ale:* Handcrafted
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company overview linked and featured on Fort Collins Habitat for Humanity's monthly e-newsletter in month leading up to event and month following event (over 5,500 subscribers and growing)
- Logo linked on Fort Collins Habitat for Humanity's Sponsors and Supporters webpage for a full year
- Name recognition in full-page advertisement in The Coloradoan
- Invitation to provide a grab bag item(s) showcasing company branding, products, or services
- One (1) exclusive complimentary Team Build Days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo, and a chance to work alongside the Habitat Homebuyer family)





Social Media Sponsor - \$2,500 (purchases trusses for a Habitat for Humanity home)

- Two (2) admission tickets (valued at \$100/ticket)
- Recognition as the exclusive social media partner for the inaugural *Hammer 'n' Ale:* Handcrafted with logo prominently displayed on unit associal, dia photo frame
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company or misw line d and featured on Fort Collins Habitat for Humanity's monthly e-newslocer in much leading up to company month following event (over 5,500 subscribers and rowing)
- Logo linked on F Collins Hapitat for Humanity ponsors and Supporters webpage for a full year
- Name recognition means the accomment in The Coloradoan
- Invitation to provide a grab ag item(s) showcasing company branding, products, or services
- One (1) exclusive complimentary Team Build Days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo, and a chance to work alongside the Habitat Homebuyer family)





Donation Station Sponsor - \$2,500 (purchases trusses for a Habitat for Humanity home)

- Two (2) admission tickets (valued at \$100/ticket)
- Recognition as the exclusive donation station partner for the inaugural *Hammer 'n' Ale:* Handcrafted with logo prominently displayed at donation station
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company overview linked and feat red on Fo Collins Habitat for Humanity's monthly e-newsletter in month leading up to vent and onth following event (over 5,500 subscribers and growing)
- Logo linked on Fort Collins Habit For Free anity Sponsors of Sporters webpage for a full year
- Name recognition in Jan-page Vertisemer in The Gradoan
- Logo recognition is luded on each posters and invitations (over 7,000 distributed)
- Inclusion in all media
 an resc leases (radio, TV, print if applicable)
- Invitation to provide a grab b item(s) showcasing company branding, products, or services
- One (1) exclusive complimer ary Team Build Days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo, and a chance to work alongside the Habitat Homebuyer family)



ANB Bank®

Safe Ride Partnership - \$1,500 (purchases exterior paint for a Habitat for Humanity home)

- Two (2) admission tickets (valued at \$100/ticket)
- Recognition as the exclusive safe ride partner for the inaugural *Hammer 'n' Ale: Handcrafted* with logo prominently displayed near Odell Brewing Company SE station, venue bike racks, and Lyft/Uber pick-up location
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company or the linked and feature on For Collins Habitat for Humanity's monthly e-newslet or in month leading up to ever and month following event (over 5,500 subscribe and growing)
- Logo linked on For Collins Hab t for Huma ity's Sponsors and Supporters webpage for a full year
- Name recognition in full-page dverusement in The Coloradoan
- Logo recognition included or vent posters and invitations (over 7,000 distributed)
- Inclusion in all media remons and press releases (radio, TV, print if applicable)
- Invitation to provide a grab bag item(s) showcasing company branding, products, or services



Bike Racks



Pace Station



TransFort Station





Compost, Sanitation and Handwashing Stations - \$1,500 (purchases exterior paint for a Habitat for Humanity home)

- Two (2) admission tickets (valued at \$100/ticket)
- Recognition as the exclusive compost, sanitation and handwashing partner for the inaugural Hammer 'n' Ale: Handcrafted near compost, sanitation as shing stations
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company overview links, and feature on For Collins Habitat for Humanity's monthly e-newsletter in monthleading up to ever the amonth following event (over 5,500 subscribers and graving)
- Logo linked on Fort sams Hall at for Huma ity's sors and Supporters webpage for a full year
- Name recognition in advantage of in The Coloradoan
- Logo recognition included on vent posters and invitations (over 7,000 distributed)
- Inclusion in all media relation and press releases (radio, TV, print if applicable)
- Invitation to provide a grap bag item(s) showcasing company branding, products, or services



Team Ticket Package - \$1,000 (purchases doors and windows for a Habitat for Humanity home)

- Four (4) admission tickets (valued at \$100/ticket)
- Logo recognition on event screens
- Logo recognition and company overview linked and featured on Fort Collins Habitat for Humanity's monthly e-newsletter in month leading up to event and month following event (over 5,500 subscribers and growing)
- Invitation to provide a grab bag item(s) showcasing company branding, products, or services





