



Fort Collins  
**Habitat**  
for Humanity®





## **Patio Sponsor - \$20,000** (purchases the framing package for a Habitat for Humanity home)

- Sixteen (16) admission tickets plus exclusive access to upstairs private deck overlooking the patio where you can host individuals throughout event
- Four (4) grab bag tickets (valued at \$100/ticket)
- Sixteen (16) VIP Odell Brewing tour tickets (valued at \$50/ticket)
- Recognition as the exclusive Patio partner for the inaugural *Hammer 'n' Ale: Handcrafted* with logo on all event marketing and exclusive banner hung near the loft (overlooking patio and street-facing)
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company overview linked and featured on Fort Collins Habitat for Humanity's monthly e-newsletter in month leading up to event and month following event (over 5,500 subscribers and growing)
- Logo prominently linked on Fort Collins Habitat for Humanity's Sponsors and Supporters webpage for a full year
- Logo recognition in full-page advertisement in The Coloradoan
- Invitation to provide a grab bag item(s) showcasing company branding, products, or services
- Up to four (4) exclusive complimentary Team Build Days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo, and a chance to work alongside the Habitat Homebuyer family)



Outdoor Patio



Private Deck





## **Brewhouse Sponsor - \$15,000** (purchases the foundation for a Habitat for Humanity home)

- Ten (10) admission tickets (valued at \$100/ticket) plus exclusive access to the private loft where you can host individuals throughout the event
- Two (2) grab bag tickets (valued at \$100/ticket)
- Ten (10) VIP Odell Brewing tour tickets (valued at \$50/ticket)
- Recognition as the exclusive Brewhouse partner for the inaugural *Hammer 'n' Ale: Handcrafted* with logo on all event marketing and exclusive banner in the Brewhouse
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company overview linked and featured on Fort Collins Habitat for Humanity's monthly e-newsletter in month leading up to event and month following event (over 5,500 subscribers and growing)
- Logo prominently linked on Fort Collins Habitat for Humanity's Sponsors and Supporters webpage for a full year
- Logo recognition in full-page advertisement in The Coloradoan
- Invitation to provide a grab bag item(s) showcasing company branding, products, or services
- Up to three (3) exclusive complimentary Team Build Days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo, and a chance to work alongside the Habitat Homebuyer family)



The Loft



The Brewhouse



## **Brewery Tour Sponsor - \$10,000** (purchases insulation for a Habitat for Humanity home)

- Eight (8) admission tickets (valued at \$100/ticket)
- Two (2) grab bag tickets (valued at \$100/ticket)
- Eight (8) VIP Odell Brewing tour tickets (valued at \$50/ticket)
- Recognition as the exclusive brewery tour partner for the inaugural *Hammer 'n' Ale: Handcrafted* with logo on all event marketing and exclusively on Brewery Tour tickets
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company overview linked and featured on Fort Collins Habitat for Humanity's monthly e-newsletter in month leading up to event and month following event (over 5,500 subscribers and growing)
- Logo linked on Fort Collins Habitat for Humanity's Sponsors and Supporters webpage for a full year
- Name recognition in full-page advertisement in The Coloradoan
- Logo recognition included on event posters and invitations (over 7,000 distributed)
- Inclusion in all media releases and press releases (radio, TV, print if applicable)
- Invitation to provide a grab bag item(s) showcasing company branding, products, or services
- Up to two (2) exclusive complimentary Team Build Days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo, and a chance to work alongside the Habitat Homebuyer family)



# NEENAN

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## ARCHISTRUCTION®

### Stage Sponsor - \$7,500 (purchases the electrical for a Habitat for Humanity home)

- Six (6) admission tickets (valued at \$100/ticket)
- Six (6) VIP Odell Brewing tour tickets (valued at \$50/ticket)
- Recognition as the exclusive stage partner for the inaugural *Hammer 'n' Ale: Handcrafted* with logo prominently displayed on stage banner
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company overview linked and featured on Fort Collins Habitat for Humanity's monthly e-newsletter for a month leading up to event and a month following event (over 5,500 subscribers and growing)
- Logo linked on Fort Collins Habitat for Humanity's Sponsors and Supporters webpage for a full year
- One month of signage at the Harmony Cottages
- Name recognition in full-page advertisement in The Coloradoan
- Logo recognition included on event posters and invitations (over 7,000 distributed)
- Inclusion in all media relations and press releases (radio, TV, print if applicable)
- Invitation to provide a grab bag item(s) showcasing company branding, products, or services
- One (1) exclusive complimentary Team Build Days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo, and a chance to work alongside the Habitat Homebuyer family)



The Stage



**SUBARU**

*Confidence in Motion*

## **Grab Bag Sponsor - \$5,000** (purchases the foundation excavation for a Habitat for Humanity home)

- Four (4) admission tickets (valued at \$100/ticket)
- Four (4) VIP Odell Brewing tour tickets (valued at \$50/ticket)
- Recognition as the exclusive grab bag partner for the inaugural Hammer 'n' Ale: Handcrafted event with logo prominently displayed on grab bags
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company overview linked and featured on Fort Collins Habitat for Humanity's monthly e-newsletter a month leading up to event and a month following event (over 5,500 subscribers and growing)
- Logo linked on Fort Collins Habitat for Humanity's Sponsors and Supporters webpage for a full year
- Name recognition in full-page advertisement in The Coloradoan
- Logo recognition included on event posters and invitations (over 7,000 distributed)
- Inclusion in all media relations and press releases (radio, TV, print if applicable)
- Invitation to provide a grab bag item(s) showcasing company branding, products, or services
- One (1) exclusive complimentary Team Build Days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo, and a chance to work alongside the Habitat Homebuyer family)





**Bank of Colorado**  
MEMBER FDIC

## **Volunteer Sponsor - \$5,000** (purchases the foundation excavation for a Habitat for Humanity home)

- Four (4) admission tickets (valued at \$100/ticket)
- Four (4) VIP Odell Brewing tour tickets (valued at \$50/ticket)
- Recognition as the exclusive Volunteer partner for the inaugural *Hammer 'n' Ale: Handcrafted* with logo prominently displayed at the Volunteer Station
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company overview linked and featured on Fort Collins Habitat for Humanity's monthly e-newsletter in month leading up to event and month following event (over 5,500 subscribers and growing)
- Logo linked on Fort Collins Habitat for Humanity's Sponsor and Supporters webpage for a full year
- Name recognition in full-page advertisement in the Coloradoan
- Logo recognition included on event posters and invitations (over 7,000 distributed)
- Inclusion in all media relations and press releases (radio, tv, print if applicable)
- Invitation to provide a grab bag item(s) showcasing company branding, products, or services
- One (1) exclusive complimentary Home Build Days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo, and a chance to work alongside the Habitat Homebuyer family)



WOODWARD

## Fire Pit Sponsor - \$3,500 (purchases the roof for a Habitat for Humanity home)

- Four (4) admission tickets (valued at \$100/ticket)
- Recognition as the exclusive fire pit partner for the inaugural *Hammer 'n' Ale: Handcrafted* with logo prominently displayed on outdoor patio tables
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company overview linked and featured on Fort Collins Habitat for Humanity's monthly e-newsletter in month leading up to event and a month following event (over 5,500 subscribers and growing)
- Logo linked on Fort Collins Habitat for Humanity's Sponsor and Supporters webpage for a full year
- Name recognition in full-page advertisement in The Coloradoan
- Logo recognition included on event posters and invitations (over 7,000 distributed)
- Inclusion in all media relations and press releases (radio, TV, print if applicable)
- Invitation to provide a grab bag item(s) showcasing company branding, products, or services
- One (1) exclusive complimentary Team Build Days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo, and a chance to work alongside the Habitat Homebuyer family)



Fire Pit featured on the Odell Patio





## **Sign Sponsor - \$2,500** (purchases trusses for a Habitat for Humanity home)

- Two (2) admission tickets (valued at \$100/ticket)
- Recognition as the exclusive signage partner for the inaugural *Hammer 'n' Ale: Handcrafted* with logo displayed on all event signs
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company overview linked and featured on Fort Collins Habitat for Humanity's monthly e-newsletter in month leading up to event and month following event (over 5,500 subscribers and growing)
- Logo linked on Fort Collins Habitat for Humanity's Sponsors and Supporters webpage for a full year
- Name recognition in full-page advertisement in The Coloradoan
- Invitation to provide a grab bag item(s) showcasing company branding, products, or services
- One (1) exclusive complimentary Team Build Days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo, and a chance to work alongside the Habitat Homebuyer family)



## **Print Media Sponsor - \$2,500** (purchases trusses for a Habitat for Humanity home)

- Two (2) admission tickets (valued at \$100/ticket)
- Recognition as the exclusive print media partner for the inaugural *Hammer 'n' Ale: Handcrafted* with logo prominently displayed on all print media
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company overview linked and featured on Fort Collins Habitat for Humanity's monthly e-newsletter in month leading up to event and month following event (over 5,500 subscribers and growing)
- Logo linked on Fort Collins Habitat for Humanity's Sponsors and Supporters webpage for a full year
- Name recognition in full-page advertisement in The Coloradoan
- Invitation to provide a grab bag item(s) showcasing company branding, products, or services
- One (1) exclusive complimentary Team Build Days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo, and a chance to work alongside the Habitat Homebuyer family)



## **Radio Media Sponsor - \$2,500** (purchases trusses for a Habitat for Humanity home)

- Two (2) admission tickets (valued at \$100/ticket)
- Recognition as the exclusive radio media partner for the inaugural *Hammer 'n' Ale: Handcrafted*
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company overview linked and featured on Fort Collins Habitat for Humanity's monthly e-newsletter in month leading up to event and month following event (over 5,500 subscribers and growing)
- Logo linked on Fort Collins Habitat for Humanity's Sponsors and Supporters webpage for a full year
- Name recognition in full-page advertisement in The Coloradoan
- Invitation to provide a grab bag item(s) showcasing company branding, products, or services
- One (1) exclusive complimentary Team Build Days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo, and a chance to work alongside the Habitat Homebuyer family)





## **Social Media Sponsor - \$2,500** (purchases trusses for a Habitat for Humanity home)

- Two (2) admission tickets (valued at \$100/ticket)
- Recognition as the exclusive social media partner for the inaugural *Hammer 'n' Ale: Handcrafted* with logo prominently displayed on unique social media photo frame
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company overview linked and featured on Fort Collins Habitat for Humanity's monthly e-newsletter in month leading up to event and month following event (over 5,500 subscribers and growing)
- Logo linked on Fort Collins Habitat for Humanity Sponsors and Supporters webpage for a full year
- Name recognition in run page advertisement in The Coloradoan
- Invitation to provide a grab bag item(s) showcasing company branding, products, or services
- One (1) exclusive complimentary Team Build Days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo, and a chance to work alongside the Habitat Homebuyer family)



## Donation Station Sponsor - \$2,500 (purchases trusses for a Habitat for Humanity home)

- Two (2) admission tickets (valued at \$100/ticket)
- Recognition as the exclusive donation station partner for the inaugural *Hammer 'n' Ale: Handcrafted* with logo prominently displayed at donation station
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company overview linked and featured on Fort Collins Habitat for Humanity's monthly e-newsletter in month leading up to event and month following event (over 5,500 subscribers and growing)
- Logo linked on Fort Collins Habitat for Humanity's Sponsors and Supporters webpage for a full year
- Name recognition in full-page advertisement in The Coloradoan
- Logo recognition included on event posters and invitations (over 7,000 distributed)
- Inclusion in all media press and press releases (radio, TV, print if applicable)
- Invitation to provide a grab bag item(s) showcasing company branding, products, or services
- One (1) exclusive complimentary Team Build Days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo, and a chance to work alongside the Habitat Homebuyer family)



## Safe Ride Partnership - \$1,500 (purchases exterior paint for a Habitat for Humanity home)

- Two (2) admission tickets (valued at \$100/ticket)
- Recognition as the exclusive safe ride partner for the inaugural *Hammer 'n' Ale: Handcrafted* with logo prominently displayed near Odell Brewing Company, SE station, venue bike racks, and Lyft/Uber pick-up location
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company overview linked and featured on Fort Collins Habitat for Humanity's monthly e-newsletter in month leading up to event and month following event (over 5,500 subscribers and growing)
- Logo linked on Fort Collins Habitat for Humanity's Sponsors and Supporters webpage for a full year
- Name recognition in full-page advertisement in The Coloradoan
- Logo recognition included on event posters and invitations (over 7,000 distributed)
- Inclusion in all media relations and press releases (radio, TV, print if applicable)
- Invitation to provide a grab bag item(s) showcasing company branding, products, or services



Bike Racks



Pace Station



TransFort Station





## Compost, Sanitation and Handwashing Stations - \$1,500 (purchases exterior paint for a Habitat for Humanity home)

- Two (2) admission tickets (valued at \$100/ticket)
- Recognition as the exclusive compost, sanitation and handwashing partner for the inaugural *Hammer 'n' Ale: Handcrafted* near compost, sanitation and handwashing stations
- Verbal recognition throughout event from stage
- Logo recognition on event screens
- Logo recognition and company overview linked and featured on Fort Collins Habitat for Humanity's monthly e-newsletter in month leading up to event and a month following event (over 5,500 subscribers and growing)
- Logo linked on Fort Collins Habitat for Humanity's Sponsors and Supporters webpage for a full year
- Name recognition in paid advertisement in The Coloradoan
- Logo recognition included on event posters and invitations (over 7,000 distributed)
- Inclusion in all media relations and press releases (radio, TV, print if applicable)
- Invitation to provide a grab bag item(s) showcasing company branding, products, or services



## Team Ticket Package - \$1,000 (purchases doors and windows for a Habitat for Humanity home)

- Four (4) admission tickets (valued at \$100/ticket)
- Logo recognition on event screens
- Logo recognition and company overview linked and featured on Fort Collins Habitat for Humanity's monthly e-newsletter in month leading up to event and month following event (over 5,500 subscribers and growing)
- Invitation to provide a grab bag item(s) showcasing company branding, products, or services

