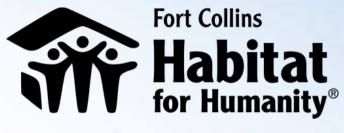
**TOGETHER WE BUILD** 

# community





## HABITAT IS GOOD FOR BUSINESS

#### **Creating Impact**

Habitat for Humanity is the only nonprofit that provides affordable homeownership opportunities in Fort Collins. And that's a big deal, because half of our neighbors are struggling to afford housing.

When you support Habitat, you support generations of families, breaking the cycle of housing struggle and leading to new dreams and goals.

#### 87% of customers

will buy a product because the company supported a cause they care about.

#### 64% of employees

said that volunteering alongside their teammates strengthened their workplace relationships.



## HOUSE SPONSORSHIP

These sponsorship levels relate to the financial commitment made toward the construction of homes in partnership with local families.

Volunteering is optional. You choose how much, if any, volunteer time you would like within the guidelines noted below.

#### Home Builder | \$100,000+

Up to 12 Build Days per year with up to 10 volunteers per day\*

- Can have 1 day per month (Saturday or weekday)
  - Team Build photos included on FCHFH social media
  - Lunch provided for build days (must have at least 5 volunteers)
  - T-shirt provided to each volunteer on the build site
- Recognition during ground breaking or wall-raising ceremony
- Recognition in printed program for Home Dedication
- Opportunity to speak during Home Dedication and/or Ground Breaking/Wall-Raising
- Article on partnership in e-newsletter (1300+ Subscribers)
- 2 guest Instagram takeover days if desired
- Social Media Promotion (8000+ Followers)
- Optional check presentation opportunity
- Company name mention in e-newsletter (1300+ Subscribers)
- Plaque to display sponsorship level
- Company logo listed on new FCHFH Corporate Partner webpage
- Company logo listed on build site signage throughout calendar year (Updated Quarterly)
- Company logo listed in FCHFH Annual Report
- Lunch' n' Learn session can be scheduled for employees



## HOUSE SPONSORSHIP

These sponsorship levels relate to the financial commitment made toward the construction of homes in partnership with local families.

Volunteering is optional. You choose how much, if any, volunteer time you would like within the guidelines noted below.\*

#### Partner Builder | \$50,000+

Up to 12 Build Days per year with up to 10 volunteers per day\*

- Can have 2 Saturdays and 1 weekday per quarter
  - Team Build photos included on FCHFH social media
  - Lunch provided for build days (must have at least 5 volunteers)
  - T-shirt provided to each volunteer on the build site
- Recognition during ground breaking or wall-raising ceremony
- Recognition in printed program for Home Dedication
- Article on partnership in e-newsletter (1300+ Subscribers)
- 2 guest Instagram takeover days if desired
- Social Media Promotion (8000+ Followers)
- Optional check presentation opportunity
- Company name mention in e-newsletter (1300+ Subscribers)
- Plague to display sponsorship level
- Company logo listed on new FCHFH Corporate Partner webpage
- Company logo listed on build site signage throughout calendar year (Updated Quarterly)
- Company logo listed in FCHFH Annual Report
- Lunch 'n' Learn session can be scheduled for employees



# PARTNERSHIP RECOGNITION & BENEFITS

These sponsorship levels relate to the financial commitment made toward the construction of homes in partnership with local families. Please note that the benefits are cumulative.

Volunteering is optional. You choose how much, if any, volunteer time you would like within the guidelines noted below.

#### **Cornerstone Builder | \$25,000+**

Up to 5 Build Days per year with up to 10 volunteers per day\*

- Up to 2 days in a calendar quarter scheduled up to 6 months in advance
- Team Build photos included on FCHFH social media
- Lunch provided for build days (must have at least 5 volunteers)
- FCHFH t-shirt provided to each volunteer on the build site

#### Benefits:

- Recognition during ground breaking or wall-raising ceremony
- Article on partnership in e-newsletter (1300+ Subscribers)
- 1 guest Instagram takeover day (for team build day)

#### Roof Builder | \$15,000 - \$24,999

Up to 4 Build Days per year with up to 10 volunteers per day\*

- 1 build day per quarter scheduled up to 6 months in advance
- Team Build photos included on FCHFH social media
- Lunch provided for build days (must have at least 5 volunteers)
- FCHFH t-shirt provided to each volunteer on the build site

#### Benefits:

- Company logo listed on new FCHFH Community Partner webpage
- Company logo listed on build site signage throughout calendar year



#### PARTNERSHIPS CONTINUED

#### Frame Builder | \$10,000 - \$14,999

Up to 3 Build Days per year with up to 10 volunteers per day\*

- Build days scheduled up to 6 months in advance
- Team Build photos included on FCHFH social media
- Lunch provided for build days (must have at least 5 volunteers)
- FCHFH t-shirt provided to each volunteer on the build site

#### Benefits:

- Social Medial Promotion (8000+ Followers)
- Optional check presentation opportunity
- Company name listed on new FCHFH Community Partner webpage
- Company name listed on build site signage throughout calendar year

#### Foundation Builder | \$5,000 - \$9,999

Up to 2 Build Days per year with up to 10 volunteers per day\*

- Build days scheduled up to 6 months in advance
- Team Build photos included on FCHFH social media
- Lunch provided for build days (must have at least 5 volunteers)
- FCHFH t-shirt provided to each volunteer on the build site

#### Benefits:

- Company mention in e-newsletter
- Plague to display sponsorship level

#### Team Builder | \$2,500 - \$4,999

One build day per year with up to 10 volunteers per day\*

- 1 weekday build per year scheduled up to 6 months in advance
- Team Build photo included on FCHFH social media
- Lunch provided for your Build Day
- FCHFH t-shirt provided to each volunteer on the build site

#### Benefits:

- Recognition in printed program for Home Dedication
- Company name listed on new FCHFH Community Partner webpage (Updated Monthly)

Day Builder | \$1,000 - \$2,499 Ask about options!



As a developer and builder in Fort Collins, and someone who considers this my hometown, I wholeheartedly believe in the importance of Habitat's work...supporting Harmony Cottages will grow homeownership and support a thriving and diverse community."

-Landon Hoover, President of Hartford Homes



"Our team gains a sense of purpose in doing something for the good of the community, outside of the walls of our day-to-day jobs. It's really easy to get engulfed in work and not offer your time to give back to the community, so these build days help us take a step back and see the impact we can have on our community."

- Kendall Begier, Waterpik





# Fort Collins Habitat for Humanity®

970-223-4522 | www.fortcollinshabitat.org