

TOGETHER WE BUILD

# community



Fort Collins

**Habitat**  
for Humanity®



# SUPPORT EVENTS & SUPPORT HOUSING

## Creating Impact

Habitat for Humanity is the only nonprofit that provides affordable homeownership opportunities in Fort Collins. And that's a big deal, because half of our neighbors are struggling to afford housing.

When you support Habitat, you support generations of families, breaking the cycle of housing struggle and leading to new dreams and goals.

## Up to 500 guests

attend our annual fundraisers, combining mission, philanthropy and fun.

## 70% of sponsors

use our events as networking opportunities or client thank-you's.





# EVENT PARTNER RECOGNITION & BENEFITS

These sponsorship levels relate to the financial commitment made toward the construction of homes in partnership with local families. Please note that the benefits are cumulative.

*Volunteering is optional. You choose how much, if any, volunteer time you would like within the guidelines noted below.*

## **Presenting Sponsor (Exclusive) | \$20,000+**

### Public Recognition

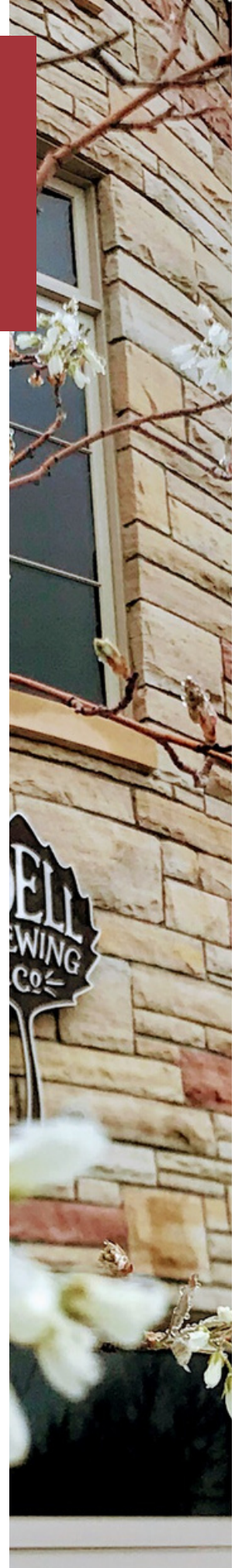
- Logo in Coloradoan Thank You Ad

### Habitat Publications

- Logo recognition on Habitat website prior to events as Exclusive Presenting Sponsor
- Logo prominently linked on Habitat's Corporate Partners webpage for a full year
- Exclusive logo recognition in e-newsletter
- Social media promotion

### Event Recognition

- Logo Recognition on signage at events, event program and event screens
- Tickets/Tables
  - 16 tickets to Hammer 'n' Ale
  - 3 tables at We Build Breakfast (30 people)
  - Invitations to exclusive VIP Receptions prior to event
  - Opportunity to welcome guests at We Build breakfast
  - Verbal recognition from podium
  - Tailored Sponsorship benefits as agreed on
  - Premier Table seating at We Build Breakfast
  - Exclusive sponsor-level recognition on all marketing pieces
  - Two social media mentions in month prior to events and one social media mention the day of event
  - Tax deductible value of sponsorship = \$19,040
- Up to two (2) exclusive complimentary Team Build days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo and a chance to work alongside the Habitat Homebuyer family.)



# SPONSORSHIPS CONTINUED

## Title Sponsor (2) | \$15,000

### Public Recognition

- Logo in Coloradoan Thank You Ad

### Habitat Publications

- Logo recognition on Habitat website prior to events as Title Sponsor
- Logo recognition in e-newsletter
- Social media promotion

### Event Recognition

- Logo Recognition on signage at events, event program and during slideshow
- Tickets/Tables
  - 10 tickets to Hammer 'n' Ale
  - 3 tables at We Build Breakfast (30 people)
  - Invitations to exclusive VIP Receptions prior to event (up to 10)
  - Verbal recognition from podium
  - Tailored Sponsorship benefits as agreed on
  - Premier Table seating at We Build Breakfast
  - Exclusive sponsor-level recognition on all marketing pieces
  - Tax deductible value of sponsorship = \$14,400
- Up to two (2) exclusive complimentary Team Build days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo and a chance to work alongside the Habitat Homebuyer family.)

## Platinum Hammer Sponsor (4) | \$10,000

### Public Recognition

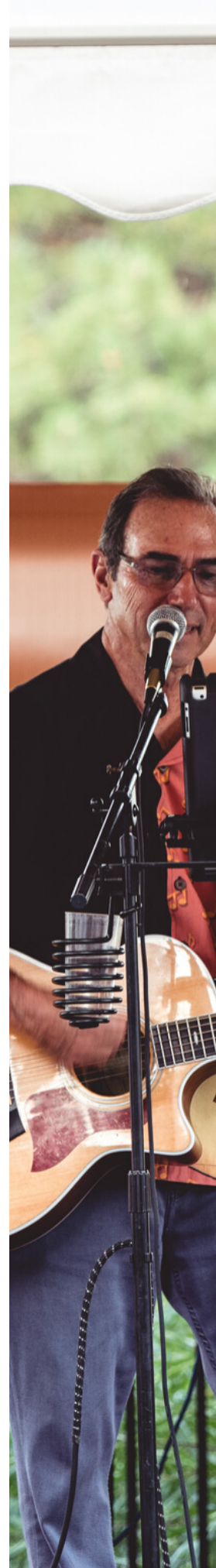
- Logo in Coloradoan Thank You Ad

### Habitat Publications

- Logo recognition on Habitat website prior to events as Platinum Hammer Sponsor
- Logo recognition in e-newsletter
- Social media promotion

### Event Recognition

- Logo Recognition on signage at events, event program, and during slideshow
- Tickets/Tables
  - 8 tickets to Hammer 'n' Ale
  - 2 tables at We Build Breakfast (20 people)
  - Invitations to exclusive VIP Receptions prior to event (up to 8)
  - Verbal recognition from podium
  - Tailored Sponsorship benefits as agreed on
  - Tax deductible value of sponsorship = \$9,520
- One (1) exclusive complimentary Team Build days at the Harmony Cottages (includes volunteer lunches, t-shirts, photo and a chance to work alongside the Habitat Homebuyer family.)



# SPONSORSHIPS CONTINUED

## Gold Hammer Sponsor | \$5,000

### Public Recognition

- Name in Coloradoan Thank You Ad

### Habitat Publications

- Name recognition on Habitat website prior to events as Gold Hammer Sponsor
- Name recognition in e-newsletter

### Event Recognition

- Name Recognition on signage at events, event program and during slideshow
- Tickets/Tables
  - 4 tickets to Hammer 'n' Ale
  - 2 tables at We Build Breakfast (20 people)
  - Invitations to exclusive VIP Receptions prior to event (up to 4)
  - Tax deductible value of sponsorship = \$4,760

## Silver Hammer Sponsor | \$2,500

### Public Recognition

- Name in Coloradoan Thank You Ad

### Habitat Publications

- Name recognition on Habitat website prior to events as Silver Hammer Sponsor
- Name recognition in e-newsletter

### Event Recognition

- Name Recognition on signage at events, event program and during slideshow
- Tickets/Tables
  - 2 tickets to Hammer 'n' Ale
  - 1 tables at We Build Breakfast (10 people)
  - Tax deductible value of sponsorship = \$2,380

## Bronze Hammer Sponsor | \$1,000

### Public Recognition

- Name in Coloradoan Thank You Ad

### Habitat Publications

- Name recognition on Habitat website prior to events as Bronze Hammer Sponsor
- Name recognition in e-newsletter

### Event Recognition

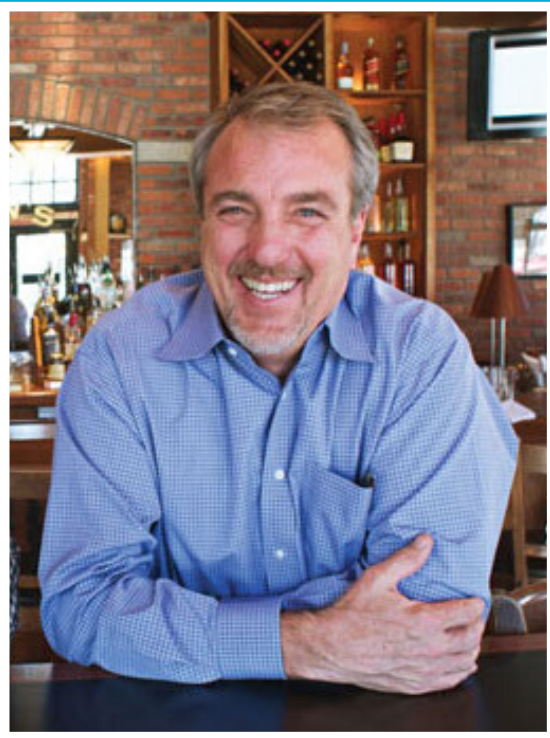
- Name Recognition on signage at events, event program and during slideshow
- Tickets/Tables
  - 1 tables at We Build Breakfast (10 people)





**"Having attended many fundraising events in Northern Colorado, the ones that Fort Collins Habitat for Humanity put on rival many from both the philanthropic as well as entertaining perspective. I've enjoyed attending multiple Habitat events with clients in order to build a more meaningful relationship, and many of them have sought out partnerships with Habitat following. Truly a win-win!"**

**-Keller Taylor, Spectra Experiences**



**"We've supported Habitat events for years, and we continue to return as partners because we get great visibility and connections to new partners, while also giving back to the community that we all love so much. It is a favorite event among my staff."**

**-Steve Taylor, Owner, Hot Corner Concepts**