

TOGETHER WE BUILD

community



Fort Collins

Habitat
for Humanity®



HABITAT IS GOOD FOR BUSINESS

Creating Impact

Habitat for Humanity is the only nonprofit that provides affordable homeownership opportunities in Fort Collins. And that's a big deal, because half of our neighbors are struggling to afford housing.

When you support Habitat, you support generations of families, breaking the cycle of housing struggle and leading to new dreams and goals.

87% of customers

will buy a product because the company supported a cause they care about.

64% of employees

said that volunteering alongside their teammates strengthened their workplace relationships.



SUPPORT EVENTS & SUPPORT HOUSING

Community Connection

Each year, Fort Collins Habitat for Humanity gathers our community for two annual events. These events honor the hardworking families that we serve while giving our partners the opportunity to be recognized and connect with the community.

Hammer 'n' Ale Handcrafted

July 27, 2023 | Odell Brewing

- Intimate gathering of 300 business and community leaders
- Celebration of organization and its supporters
- The event includes food from local restaurants paired with Odell beer and wine, silent auction, and live music

SPECIAL 30th ANNIVERSARY CELEBRATION

October | Location TBD

- Attendance: 400-500 families, community members and local businesses
- A fundraising event that honors and celebrates Habitat Partner Families, staff and community support from the last 30 years
- The event includes dinner, Habitat homebuyer stories, live music and more!



Over 500 guests

attend our annual fundraisers, combining mission, philanthropy and fun.

70% of sponsors

use our events as networking opportunities or client thank-you's.

Partnership Recognition and Benefits

Partner Benefits	Cornerstone Builder (Presenting) \$25,000	Roof Builder \$15,000	Frame Builder \$10,000	Foundation Builder \$5,000	Team Builder \$2,500
Team Build days per calendar year	5	4	3	2	1
Speaking opportunity at events	X				
Article about partnership in e-news	X				
Website Recognition	Logo (linked)	Logo (linked)	Logo (linked)	Name	Name
Social Media Promotion	5 unique posts	4 unique posts	3 unique posts	2 unique posts	1 unique post
Company banner displayed at events	X	X	X	X	X
Company mention in e-newsletter	Logo (linked)	Logo (linked)	Logo (linked)	Name	Name
Recognition in printed program for Home Dedication	Logo	Logo	Logo	Logo	Name
Tickets to Hammer 'n' Ale**	16	10	8	4	2
Odell VIP Tour before Hammer 'n' Ale	X	X	X	X	
Tables for 30th Anniversary Event	3	3	2	2	1
Premier Table Seating at 30th Anniversary Event	X	X			
Logo displayed at events	X	X	X	X	X
Exclusive sponsor-level recognition on all marketing pieces for events	X	X			
Recognition in year end Coloradoan thank you ad	Logo	Logo	Logo	Name	Name
Customized sponsor benefits as agreed upon	X	X	X		

*Corporate partners may schedule build days up to 6 months in advance. Volunteering is optional. You choose how much, if any, volunteer time you would like within the guidelines noted above.

**Accepting tickets to Hammer 'n' Ale will change the tax-deduction for your sponsorship, if you would like to opt-out of tickets please contact Cortney Moore at cmoore@fortcollinshabitat.org.

TEAM BUILD OPPORTUNITIES

New Construction

Build new homes in partnership with hardworking families! Help frame walls, hang siding, install doors, paint and more.

ReStore

Help at our social enterprise, the ReStore. Unload donations, arrange items for sale, help load purchases, greet and assist customers. Proceeds from the ReStore benefit Habitat's programs.



Foster Team Building and Collaboration

- Increase employee recruitment, retention and satisfaction
- 79% of millennials want to work for a company that cares about its contribution to society

"Our team gains a sense of purpose in doing something for the good of the community, outside of the walls of our day-to-day jobs. It's really easy to get engulfed in work and not offer your time to give back to the community, so these build days help us take a step back and see the impact we can have on our community."

**- Kendall Begier
Waterpik**



As a developer and builder in Fort Collins, and someone who considers this my hometown, I wholeheartedly believe in the importance of Habitat's work...supporting Habitat's local projects grows homeownership and supports a thriving and diverse community."

-Landon Hoover, President of Hartford Homes and Habitat Board Chair



If you are interested in partnering with us, please contact our Chief Development Officer, Mara Johnson, at mjohnson@fortcollinshabitat.org or 970-488-2603. Visit <https://fortcollinshabitat.org/corporate-partners/> for more information.

Got a creative idea? Contact us and let's talk! Our Development Team is dedicated to helping you have a meaningful and enjoyable partnership, whether through our existing packages or with custom-made creative solutions.

