

Privacy Policy:

Updated: 2025

Purpose:

Fort Collins Habitat for Humanity (“Fort Collins Habitat”) respects your privacy and preferences. This privacy policy (the “Privacy Policy”) sets forth the terms under which you share your personal data with Habitat for Humanity, what information Habitat for Humanity processes, how Habitat for Humanity collects and uses your data, and your rights to understanding and modifying how it will be collected and used.

How does this Privacy Policy apply to you?

Generally: This Privacy Policy applies to the personal data provided to Fort Collins Habitat for Humanity when you make a donation, register for an event, sign up for a newsletter, register to volunteer, or otherwise provide us with information via the Fort Collins Habitat website located at <http://www.fortcollinshabitat.org> or any other domain names owned or controlled by Fort Collins Habitat for Humanity. It also applies to personally identifiable data (“Personal Information”) you may provide to Habitat for Humanity via telephone, email, regular mail, social media, texting, mobile applications, at a special event, in response to a solicitation, or face-to-face.

Minors: Habitat for Humanity will not knowingly solicit, collect, or otherwise process any Personal Information from children under the age of 16 without parent/guardian consent. Children under 16 are not authorized to donate, make a purchase, sign up for an event or program, or otherwise provide any personally identifiable information without consent from a parent or legal guardian.

Categories of Information We Collect:

When donating, registering to volunteer, signing up for communications, purchasing products, or otherwise “engaging” with our mission, Fort Collins Habitat may collect personally identifiable information, such as your:

- Contact information: Name, address, phone number, email
- Credit card and billing information
- Sensitive personal data: in appropriate, agreed upon circumstances, we may collect “sensitive personal data” such as your race, age, gender, dietary restrictions, religious beliefs, or citizenship status. We will ask for permission, and will only require this information to ensure that we provide appropriate support to enable you to participate in projects or events, or to have access to Habitat for Humanity’s services or programs
- Web data: IP addresses, type of browser used, mode of accessing website (ex: mobile, desktop, etc.)

How will your data be used?

Fort Collins Habitat will use your data or Personal Information for the following purposes:

- For administrative reasons, including:
 - Service: Fort Collins Habitat may contact you for reasons tied to donations you have made, transactions you have entered into with our affiliate, or online content you signed up for.
 - Appreciation: to confirm receipt of donations (unless you specify otherwise) and express appreciation and information on how your gift may be used
 - Correspondence: in response to communications you initiate via letter, email, text, social media, or other means
 - Database/Record Keeping: internal documentation of your relationship history with our affiliate
 - Sales: transactions you have entered into with us, ex: ReStore purchases

- For marketing and fundraising purposes
 - Recording donations made and actions taken by our supporters
 - To send supporters updates and information on projects, events, and appeals when we have their consent or are otherwise permitted to do so
 - To support volunteers
 - To offer contests, giveaways, or other promotions
 - To offer advocacy and community action opportunities in support of our work

- For data analysis
 - To evaluate and improve content and activities offered by Fort Collins Habitat
 - We may also use and disclose aggregate (no individuals identified) data for marketing and strategic development purposes

SMS Privacy Policy:

At Fort Collins Habitat for Humanity, we prioritize the privacy of our community members. We are committed to safeguarding the information collected through our Texting and SMS services. This policy outlines the information we collect, how we use it, and your rights and choices regarding this information, ensuring compliance with communication laws and best practices.

Messaging Terms & Conditions – You agree to receive informational messages (appointment reminders, account notifications, etc.) from Fort Collins Habitat for Humanity. Message frequency varies. Message and data rates may apply. For help, reply HELP or email us at info@fortcollinshabitat.org. You can opt out at any time by replying STOP.

Your Rights and Choices

- You have the right to:

- Access, update, or delete the information collected through our Texting and SMS services.
- If you need assistance, reply “HELP” to any SMS message or contact us here: 970-223-4522 or info@fortcollinshabitat.org
- You may Opt-out of receiving messages by replying “STOP” to any SMS message. After opting out, no further messages will be sent.

How to Opt-In for Consent to receive SMS messages:

To join our Texting and SMS service, please [go to this link](#) and/or fill out [the opt-in form](#).

Message Frequency and rate information:

- Message & Data rates may apply.
- Message frequency may vary based on your preferences or activity.

Sharing of Information

Mobile information will not be shared with third parties/affiliates for marketing/promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties. We may share your information with trusted third-party service providers who assist in operating our Texting and SMS services. These providers are contractually obligated to:

- Maintain the confidentiality and security of your information.
- Use your information solely for the purpose of supporting our services.
- Your information may also be disclosed if required by law or to comply with national security or law enforcement requests.

Data Retention

We retain your information for as long as necessary to provide our Texting and SMS services and fulfill our legal obligations.

Message Frequency

Message frequency may vary based on your preferences or activity.

Updates to This Policy

This policy may be updated periodically to reflect changes in our practices or legal requirements. The latest version will always be available on our website.

Exercising Privacy Rights/Requesting Change to Communication:

To update your contact preferences, connect with us directly:

- Email: info@fortcollinshabitat.org
- Phone: 970-223-4522
- Via Mail: 4001 S. Taft Hill Road Fort Collins, CO 80526

For your protection, we will use reasonable effort to verify your identity when you are exercising your right to have personal data corrected or deleted or to receive a copy of your personal data before implementing your request. If you are submitting a request on behalf of someone else, we may ask for additional verification, such as written documentation or other proof of authority. We will try to comply with your request as soon as reasonably practicable, consistent with applicable law.