

Privacy Policy:

Updated: March 31st, 2025

Purpose:

Fort Collins Habitat for Humanity (“Fort Collins Habitat”) respects your privacy and preferences. This privacy policy (the “Privacy Policy”) sets forth the terms under which you share your personal data with Habitat for Humanity, what information Habitat for Humanity processes, how Habitat for Humanity collects and uses your data, and your rights to understanding and modifying how it will be collected and used.

How does this Privacy Policy apply to you?

Generally: This Privacy Policy applies to the personal data provided to Fort Collins Habitat for Humanity when you make a donation, register for an event, sign up for a newsletter, register to volunteer, or otherwise provide us with information via the Fort Collins Habitat website located at <http://www.fortcollinshabitat.org> or any other domain names owned or controlled by Fort Collins Habitat for Humanity. It also applies to personally identifiable data (“Personal Information”) you may provide to Habitat for Humanity via telephone, email, regular mail, social media, texting, mobile applications, at a special event, in response to a solicitation, or face-to-face.

Minors: Habitat for Humanity will not knowingly solicit, collect, or otherwise process any Personal Information from children under the age of 16 without parent/guardian consent. Children under 16 are not authorized to donate, make a purchase, sign up for an event or program, or otherwise provide any personally identifiable information without consent from a parent or legal guardian.

Categories of Information We Collect:

When donating, registering to volunteer, signing up for communications, purchasing products, or otherwise “engaging” with our mission, Fort Collins Habitat may collect personally identifiable information, such as your:

- Contact information: Name, address, phone number, email
- Credit card and billing information: when you make a donation, or purchase, in addition to your contact information. Fort Collins Habitat for Humanity asks for your billing address and credit card or other financial service information. Fort Collins Habitat for Humanity uses a third-party banking agent to process your payments via a secure, encrypted payment with fraud protection components. Only employees who need access to your personal information to perform a specific job are granted that information and our banking agent will not share your information with any other third party.

- Sensitive personal data: in appropriate, agreed upon circumstances, we may collect “sensitive personal data” such as your race, age, gender, dietary restrictions, religious beliefs, or citizenship status. We will ask for permission, and will only require this information to ensure that we provide appropriate support to enable you to participate in the event or to have access to Habitat for Humanity’s services or programs. Should you support Habitat for Humanity in a substantial way, we may provide an account manager to help tailor your relationship to us and the information you receive from us to suit your interests. If this is the case, we may collect demographic data relevant to your relationship with Habitat for Humanity. If you give us permission and provide us with Sensitive Personal Information, this may also be recorded so we can communicate with you in a considerate and appropriate manner. All Sensitive Personal Information is stored on a password-protected system to which only relevant staff have access. It is deleted when no longer needed by us, is never shared with third parties without your permission, and is available to you at any point should you wish to see it.

How will your data be used?

Fort Collins Habitat will use your data or Personal Information for the following purposes:

- For administrative reasons, including:
 - Service: Fort Collins Habitat may contact you for reasons tied to donations you have made, transactions you have entered into with our affiliate, or online content you signed up for.
 - Appreciation: to confirm receipt of donations (unless you specify otherwise) and express appreciation and information on how your gift may be used
 - Correspondence: in response to communications you initiate via letter, email, text, social media, or other means
 - Database/Record Keeping: internal documentation of your relationship history with our affiliate
 - Sales: transactions you have entered into with us, ex: ReStore purchases
- For marketing and fundraising purposes
 - Recording donations made and actions taken by our supporters
 - To send supporters updates and information on projects, events, and appeals when we have their consent or are otherwise permitted to do so
 - To support volunteers
 - To offer contests, giveaways, or other promotions
 - To offer advocacy and community action opportunities in support of our work
 - In some cases, we may utilize publicly available information to learn more about an individual’s interests and motivations as a philanthropist or potential major gift donor
- For data analysis
 - To evaluate and improve content and activities offered by Fort Collins Habitat

- We may also use and disclose aggregate (no individuals identified) data for marketing and strategic development purposes

SMS Privacy Policy:

At Fort Collins Habitat for Humanity, we prioritize the privacy of our community members. We are committed to safeguarding the information collected through our Texting and SMS services. This policy outlines the information we collect, how we use it, and your rights and choices regarding this information, ensuring compliance with communication laws and best practices.

Messaging Terms & Conditions – You agree to receive informational messages (appointment reminders, account notifications, etc.) from Fort Collins Habitat for Humanity. Message frequency varies. Message and data rates may apply. For help, reply HELP or email us at info@fortcollinshabitat.org. You can opt out at any time by replying STOP.

Your Rights and Choices

- You have the right to:
- Access, update, or delete the information collected through our Texting and SMS services.
- If you need assistance, reply “HELP” to any SMS message or contact us here: 970-223-4522 or info@fortcollinshabitat.org
- You may Opt-out of receiving messages by replying “STOP” to any SMS message. After opting out, no further messages will be sent.

How to Opt-In for Consent to receive SMS messages:

To join our Texting and SMS service, please [go to this link](#) and/or fill out [the opt-in form](#).

Message Frequency and rate information:

- Message & Data rates may apply.
- Message frequency may vary based on your preferences or activity.

Exercising Privacy Rights/Requesting Change to Communication:

To update your contact preferences, connect with us directly:

- Email: info@fortcollinshabitat.org
- Phone: 970-223-4522
- Via Mail: 4001 S. Taft Hill Road Fort Collins, CO 80526

For your protection, we will use reasonable effort to verify your identity when you are exercising your right to have personal data corrected or deleted or to receive a copy of your personal data before implementing your request. If you are submitting a request on behalf of someone else, we may ask for additional verification, such as written documentation or other proof of authority. We will try to comply with your request as soon as reasonably practicable, consistent with applicable law.

How long will do we keep your Personal Information?

We will hold your Personal Information on our contact lists only for as long as you continue to provide your consent. Beyond that, we will hold your information only for as long as necessary to comply with our legal and regulatory obligations—such as, for example, to provide documentation on funding sources in connection with a review or audit of our compliance with U.S.C. Sec. 501(c)(3).

If you request that we stop sending you marketing materials, we will keep a record of your contact details and appropriate information to enable us to comply with your request not to be contacted by us.

Legacy income is vital to the running of Habitat for Humanity. We may keep data (including Personal Information) you provide to us indefinitely to carry out legacy administration and communicate effectively with the families of people leaving us legacies. This also enables us to identify and analyze the source of legacy income we receive.

Additional Resources:

Habitat International: Fort Collins Habitat for Humanity is an affiliate of Habitat for Humanity International (HFHI), and therefore may collaborate with HFHI on certain projects, marketing materials, or solicitations. To view HFHI’s policy, visit: <https://www.habitat.org/privacy-policy>

For Colorado Residents: If you have concerns about the appeal of any action related to your personal data, you have the ability to contact the Colorado Attorney General at <https://complaints.coag.gov/s/contact-us> or Office of the Attorney General Department of Law, Ralph L. Carr Judicial Building, 1300 Broadway, 10th Floor, Denver, Colorado, 80203. Please refer to the [Colorado Privacy Statement](#).